

# MARY ROSTAD

2903 17<sup>th</sup> Street – Everett, WA 98201

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## OBJECTIVE

Mapping professional with relevant education and design, research and customer service skill sets eager to contribute talents to the Cartographic industry.

## CAREER PROFILE

- ⇒ Expertise in developing maps with Adobe Creative Suite on both Mac and PC platforms
- ⇒ Over 2 years experience editing maps and art
- ⇒ B.S., Geography, Earth Science minor
- ⇒ Over 15 years of successful mapping experience
- ⇒ Proficient in multiple advanced software applications (see below)
- ⇒ Focus on stringent quality control standards
- ⇒ Exceptional customer service and employee relations abilities
- ⇒ Proficient at challenging projects, including travel guides, academic texts and maps for publications
- ⇒ Proven capacity to integrate new technologies to maximize productivity and profitability
- ⇒ Excellent capacity for prioritization, problem solving and effectiveness in fast-paced environments
- ⇒ Well-organized multi-tasker with exceptional interpersonal skills
- ⇒ Deliver outstanding results on a consistent basis

## PROFESSIONAL EXPERIENCE

### Freelance Cartographer

2009-Present

- ◆ Researching/creating/designing maps for various publications

### Freelance Art Editor

2009-Present

- ◆ Editing maps/art for a series of social studies books for Teachers' Curriculum Institute
- ◆ Editing art for foreign language books for McGraw Hill
- ◆ Researching and creating map specs for a variety of projects
- ◆ Finalizing specs for new and revised art
- ◆ Editing return proofs
- ◆ Individual pricing of art based on the overall budget
- ◆ Ordering revisions from outside vendors
- ◆ Scheduling and trafficking proofs between vendors and editors
- ◆ Ensuring quality of final files

### Expedia, Bellevue, WA

#### Cartographer

2010 - 2011

- ◆ Designing neighborhood and larger scale maps for Expedia's website
- ◆ Localizing maps into various languages
- ◆ Using SQL (Structured Query Language) for managing data in various databases

### Mapping Specialists, Ltd., Madison, WI

#### Senior Cartographer (1998 – 2009)

1995 - 2009

- ◆ Promoted to key assignment due to outstanding performance
- ◆ Recipient of 'Onno Brouwer Excellence in Cartography Award'
- ◆ Won 'Can-Do Attitude Award'
- ◆ Assumed responsibility for advanced map design, research and production
- ◆ Contributed to project set-up/organization and tracking/quality control
- ◆ Facilitated training/supervision of team members
- ◆ Prepared maps for team production
- ◆ Aided with research and production problems
- ◆ Conducted extensive client contact
- ◆ Acted as Project Manager as needed

#### Cartographer (1995 – 1998)

- ◆ Recruited to conduct map design, research, compilation and production
- ◆ Orchestrated overall project design and specification development
- ◆ Ensured documentation of compilation history, comments, questions and problems

## TECHNOLOGY SKILLS

Adobe Illustrator CS4      Quark X-Press  
Adobe Photoshop CS4      Adobe Acrobat  
Adobe InDesign CS4      MS Office  
FileMaker Pro

## EDUCATION

University of Wisconsin-La Crosse, La Crosse, WI  
Bachelor of Science, Major: Geography, Minor: Earth Science